

# SARAH HOUSTON



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WEDDINGS & ENGAGEMENTS FOR THE AUDREY HEPBURNS

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## WELCOME

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You're probably overwhelmed with all the wedding information out there, but don't worry, you're not alone. I am here to help you document one of the biggest days of your life so you have beautiful memories for years and years to come.

The information in this guide is meant to help you through all of your photography-related questions so you can relax and get excited for your big day & help you decide if we would be a great fit!

I am here for you every step of the way and I can't wait to hear about your vision for your day on our Discovery call!

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XOXO

*Sarah*



## *It's me. He...*

I'm Sarah, the owner & mastermind photographer of Sarah Houston Photography. I love being able to share in the love of two individuals and feel blessed to get to work with such wonderful people each weekend (& call them friends!) The reason I started this professionally may shock you: I don't have ANY wedding photos, I followed in the footsteps of my Parents & Grandparents. I have nothing tangible to show my kids how it all started for any of us...Luckily we did a 6 year vow renewal, but it will never replace the original ones we could have had!

I'm Based out of beautiful Charlottesville, Virginia and I've been photographing weddings since 2010 & I've been into photography since I was 13 (I started with film!) When I'm not curating weddings-you can find me at Disney World with my family or my natural habitat Target or TJ Maxx. I have two kids and a kitty named Edgar Allen Poe, I also am a proud Hufflepuff!

Get comfy as you browse my work, grab a coffee and maybe a taco in hand (just not those two options together) have questions? send me a message!



### LET'S CONNECT

facebook: /SarahHoustonPhotography

Email: Hello@shoustonphotography.com

pinterest: /SarahHoustonPhotography

instagram: @sarahhoustonphotography

*"You have bewitched me, body and soul, and I love, I love, I love you. I never wish to be parted from you from this day on.*

*-Mr Darcy*





## A LA CARTE

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### *Add-ons*

additional hours:  
\$600 per hour

1hr Bridal Session: \$600

Second Photographer  
all day: \$600

### *Albums*

10x10 linen album: \$450

12x12 linen layflat  
album: \$650

\*both are 30 pages



THINK ABOUT GETTING A  
WOODEN HANGER FOR  
YOUR DRESS. THEY PHOTOGRAPH WELL AND MAKE GREAT KEEPSAKES FOR YEARS TO COME. OUR TIME TOGETHER WILL GO BY QUICKLY. SO REMEMBER TO RELAX AND ENJOY THE BIG DAY!

### *Helpful Tips:*

Details help tell the story of your wedding and are often some of our clients' favorite images to include in albums & prints.

Gather all your details before the day starts so I can photograph them quickly! This makes the getting-ready portion of the day go by much more smoothly, and it allows me to spend more time focusing on the spontaneous moments when everyone is together.

Detail shot ideas: rings, jewelry, hair pieces, flowers, shoes, socks, cuff links, socks, letters, pictures, gifts, invitations, programs, printed pieces, and any unique items you treasure!



## YOU HAVE QUESTIONS

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Q: What sets you apart from other photographers?

A: With years of training under my belt, I know how to pose and guide clients to make them feel relaxed while looking their very best. I use natural lighting as often as possible and make sure my sessions are intimate & fun! I also LOVE helping with all aspects of the wedding day, I can help with any question that may arise! I also will help structure your timeline and talk about your vision for your photographs.

Q: Will we get the print release to our photos after our wedding?

A: Yes! Upon receiving your images, you will also get a full print release.

Q: How many photographers will be there at our wedding?

A: All of our wedding collections come with two photographers, I'll be there the entire day while my second will leave during the reception.

Q: Will my photos be posted publicly on your site or social media?

A: I respect your privacy and allow each client to decide whether or not they want their photos displayed publicly. I'd love to show off you & your images, but if you prefer privacy please let me know immediately.

Q: Will our photos get featured in a magazine or blog?

A: Although many of our sessions do get featured, this is not something that is guaranteed. Most publishers are interested in uniquely designed weddings and sessions.

## I HAVE ANSWERS

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Q: Do you have a list of preferred vendors to use?

A: Yes! From wedding planners to florists and caterers, we have worked with some of the best companies in the industry & would love to share their information with you, you can find them on my highlights tab on Instagram (or I can email them to you!)

Q: What equipment do you use?

A: I use a Nikon D3,D4, D850, Godox on camera flash, light panels (when needed) and multiple different lenses.

Q: How do we reserve our wedding date?

A: I'll draft up a proposal and send it to you electronically to sign. A 50% retainer fee & signed contract is required in order to get your wedding day on the calendar. The remainder of your balance is due a month prior to your wedding.

Q: Do you Travel for weddings & engagements?

A: Yes! IF it is more than 60 miles from Culpeper, VA there is a travel fee. Please ask me and we can figure that out together!

Q: What is your turn-around time?

3-4 weeks is in my contract, you'll get sneak peeks within 24hrs and sometimes you'll get the full gallery (in non-peak seasons) in 3-4 days!

A wedding couple is captured in a romantic moment on a rustic wooden bridge. The bride, wearing a long, flowing white gown with an off-the-shoulder neckline, stands in front of the groom, who is dressed in a light-colored suit with a dark bow tie. They are both smiling warmly at the camera. The bridge spans across a calm pond that reflects the surrounding greenery. In the background, a well-manicured golf course with a winding path leads through a dense forest of trees, some of which show early autumn colors. The sky is overcast, creating a soft, diffused light across the scene.

"I'VE NEVER FELT COMFORT-  
ABLE IN FRONT OF THE  
CAMERA, BUT AFTER GETTING  
OUR WEDDING PHOTOS BACK,  
IT WAS LIFE-CHANGING. I  
CAN'T WAIT TO FIND AN  
EXCUSE TO BOOK ANOTHER  
SESSION WITH SARAH."

*Kristina*

## WHAT TO EXPECT

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### Payment

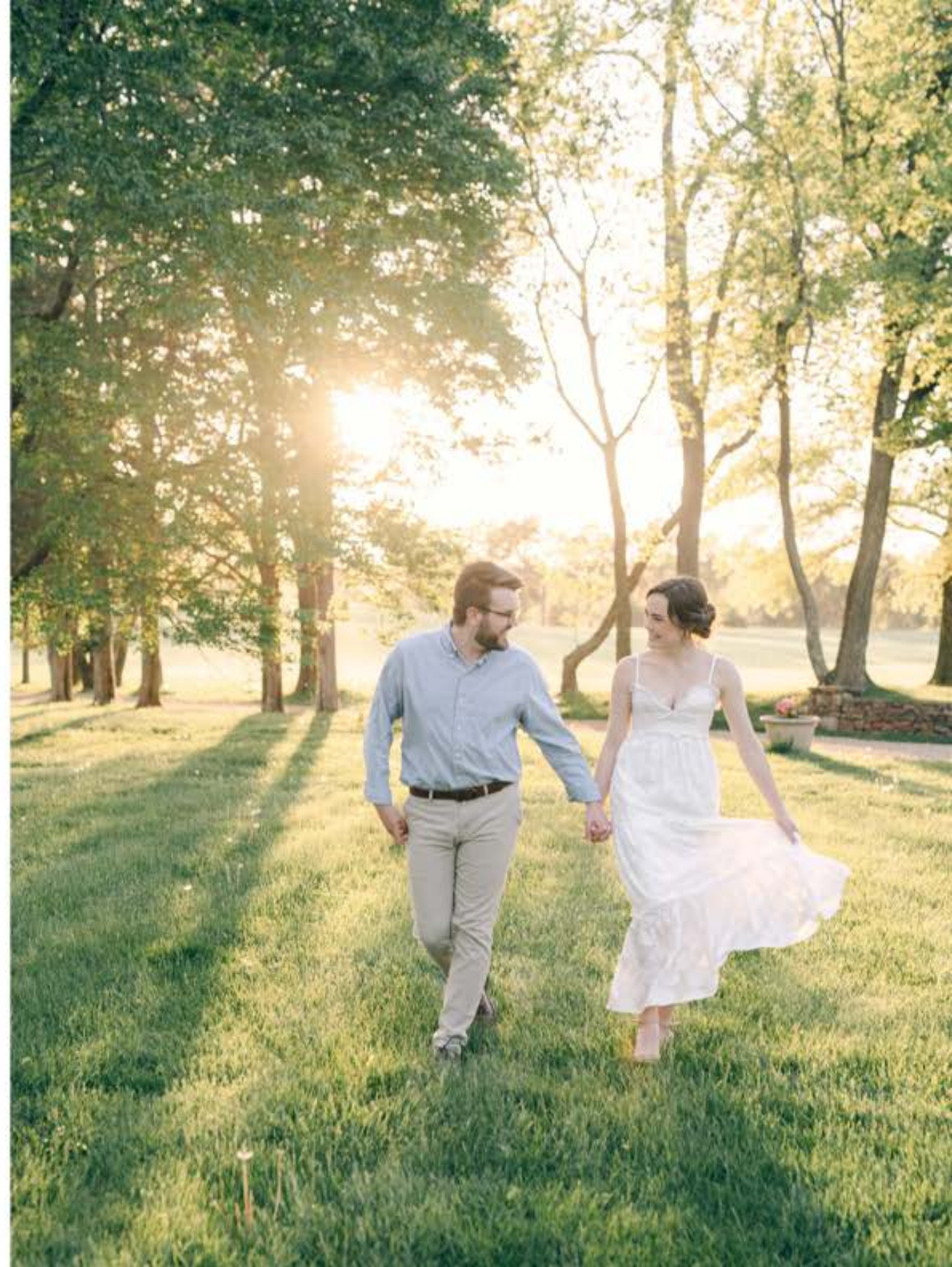
A 50% non-refundable retainer fee is required in order to secure your date. The remaining 50% of your balance is due a month prior to your wedding date.

### Wardrobe

When Choosing your Engagement outfits, you'll need one semi-casual and one fancy. Most brides use Rent-The-Runway, Lulu's or Reformation for their dresses. For the fella's stick to nice dress pants with a blazer or suit jacket!

### Ready to book, whats next?

- Choose the collection that best suites you
- Pay the retainer fee & sign the contract to secure your date
- Send over dates you have in mind for the engagement session
  - Have a location in mind, or need help? Let me know!
- We will plan outfits together and discuss vision for photos
- When you are ready to draft the timeline we will schedule a call







“WHILE WE OBSESSED OVER  
HAVING THE PERFECT WED-  
DING, AFTER EVERYTHING  
WAS SAID AND DONE, OUR FA-  
VORITE MEMORIES WERE THE  
ONES THAT DIDN'T GO EN-  
ACTLY AS PLANNED.”

## HELPFUL TIPS

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Before your engagement or bridal session, be sure to try on your wardrobe options to make sure they look & feel the way you want. While it is great to compliment your future spouse in photos, by no means do you need to wear matching outfits. You can also contact me for help, I have a pinterest board AND highlight tab on Instagram! Another great tip: schedule your H&MUA trial the same day to see what your hair & makeup will look like photographed BEFORE the wedding!

If you're wondering what to wear on your wedding day before getting ready, wear something comfortable! You want to start off your shoot feeling relaxed (idea: throw on a kimono). This also makes for a super cute photo op with your girls.

Is your skin looking a little dry? Remember to stay hydrated the week before your shoot. For an added glow, avoid alcohol & extra salty foods.

Remember to relax & have fun! I'll take care of all the nitty-gritty details - sit back, & enjoy every moment, please don't hesitate to ask me anything-I've gotten married every weekend since 2010:)

There's also a vendor tab with direct links listed on my Insta highlight tabs;) This way you can see their work AND I've made sure to be super select with who I refer.

Timeline questions? shoot me an email or text to schedule a phone call that way we can go over all the details of the day:)

*Contact*

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